

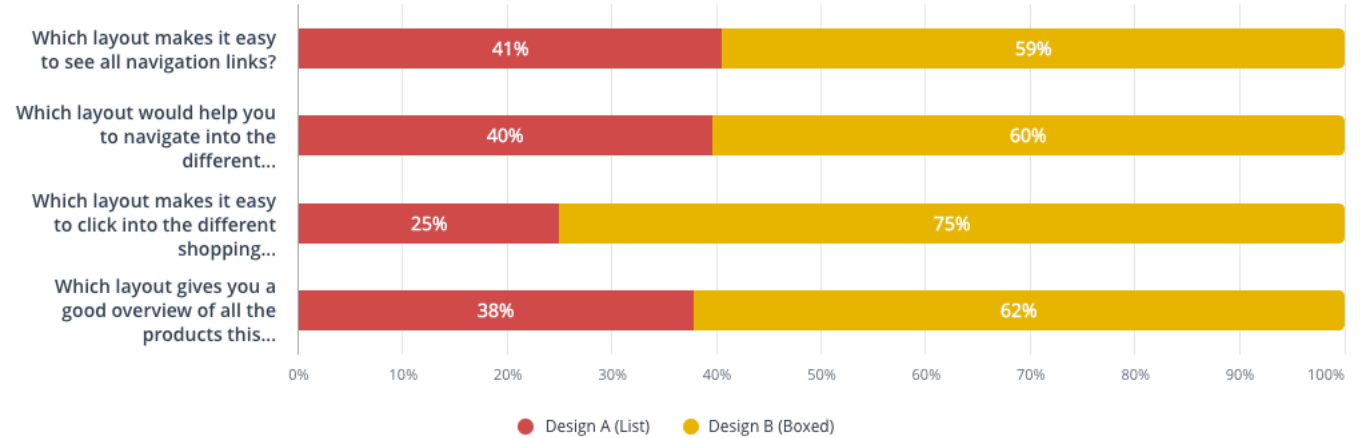
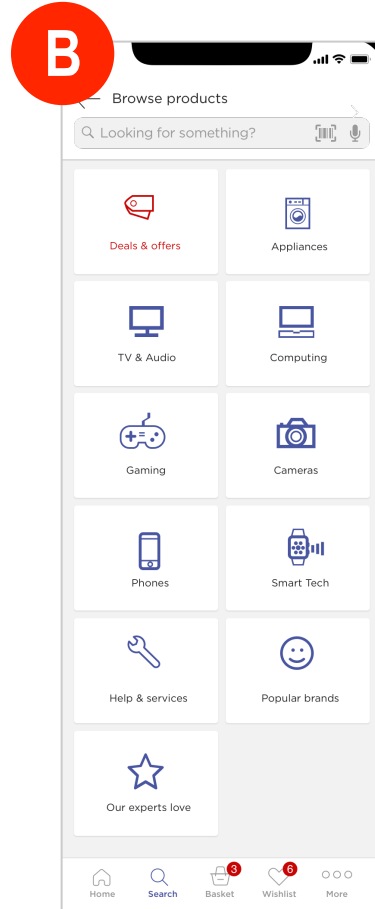
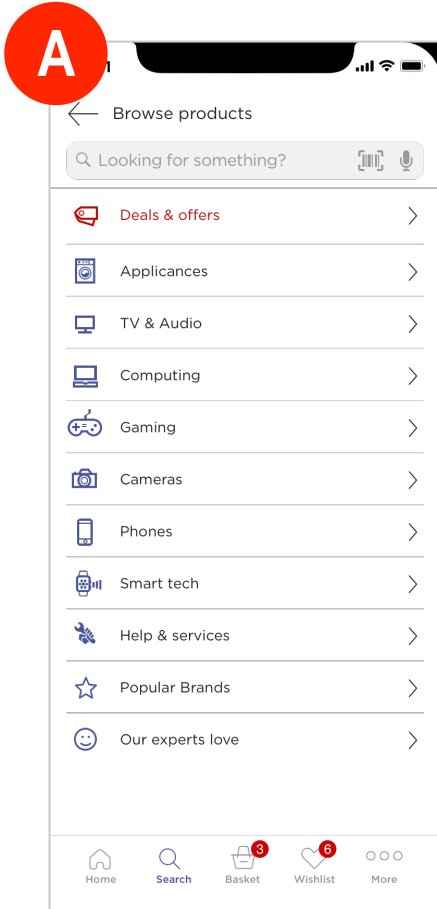


USERZOOM TEST

Navigation lists vs boxes

APPS NAVIGATION, LISTS vs BOXES

You have downloaded a shopping app and landed on the navigation page, can you please tell us your opinion on the two design layouts.



Answers		Comments	Copy sheet
#	Comment	UZ_ID	
1	B is clearer & gives you a better overview	C953S248_20	
2	I prefer A because it is easy for me to see the catagorirs at a glance when they are in a list rather than boxes	C953S248_21	
3	Design b because there's picture description	C953S248_22	
4	B is much easier to see as it displays the information Much clearer	C953S248_23	
5	I like the boxed design as I find it more eye-catching and easier to see the categories and pictures	C953S248_25	
6	Ok	C953S248_26	
7	Even though Design A shows the navigation links, Design B is preferable as it's much clearer.	C953S248_27	